

## ECONOMY

PROGRAM TITLE: NEWS 3 @ 11pm  
TYPE: News  
DATE OF BROADCAST: 8-15-09  
DESCRIPTION: Going out of business has become a sign of the times, but one business that's booming is consignment stores. Selling and buying clothes is a trend that is growing in popularity due to the economy.

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PROGRAM TITLE: NEWS 3 @ 11pm  
TYPE: News  
DATE OF BROADCAST: 8-11-09  
DESCRIPTION: As Nevada's tourism slump continues, so do the struggles at casinos across our state. Numbers released for June show a decline of nearly 14 percent in gaming revenue compared to June 2008. The decline is nearly 15 percent for the Las Vegas strip.

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PROGRAM TITLE: NEWS 3 @ 11pm  
TYPE: News  
DATE OF BROADCAST: 8-12-09  
DESCRIPTION: Las Vegas isn't the only city suffering from the recession. Business is down just as badly in Atlantic City, and now that city wants to launch a publicity blitz to attract more customers.

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PROGRAM TITLE: NEWS 3 @ noon  
TYPE: News  
DATE OF BROADCAST: 8-16-09  
DESCRIPTION: Las Vegas jobs dot com is trying to help out Las Vegas in more than one way --it's holding a job fair, and a blood drive all at the same time. Both events are happening at Texas Station.

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PROGRAM TITLE: NEWS 3 @ 5pm  
TYPE: News  
DATE OF BROADCAST: 7-13-09  
DESCRIPTION: Harrah's entertainment says it's focusing on a new concept for the Las Vegas strip. This time it has nothing to do with a casino. The company is looking to build up its corridor between its O'Shea's and Flamingo properties.

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PROGRAM TITLE: NEWS 3 @ 5pm  
TYPE: News  
DATE OF BROADCAST: 7-17-09  
DESCRIPTION: The healthline 3 team has learned from the health district that there has been another death related to the H1N1 virus, or swine flu. A 47 year old man passed away this morning. He did have underlying medical conditions according to the health district.

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PROGRAM TITLE: NEWS 3 @ noon  
TYPE: News  
DATE OF BROADCAST: 7-13-09  
DESCRIPTION: One of Citycenter's most luxurious hotels is on track to open in December. The Mandarin Oriental will feature nearly 400 rooms and suites, as well as more than 200 private residences. Each room will be state of the art, and include automated control panels that will allow guests to turn on the lights and adjust the temperature with the touch of a button.

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PROGRAM TITLE: NEWS 3 @ Noon  
TYPE: News  
DATE OF BROADCAST: 7-13-09  
DESCRIPTION: Harrah's announces a new project on the strip guaranteed to have plenty of entertainment. It's called Project Link, and will include 20 restaurants and bars that will go east/west between the company's O'Sheas and Flamingo properties.

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PROGRAM TITLE: NEWS 3 @ 4pm  
TYPE: News  
DATE OF BROADCAST: 7-13-09  
DESCRIPTION: Two weeks from now shoppers in Henderson will be seeing a closed sign on the Von's at Sunset and Stephanie. The company refused to comment on why the store is closing, which leaves disgruntled shoppers coming up with their own conclusions.

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PROGRAM TITLE: NEWS 3 @ 4pm  
TYPE: News  
DATE OF BROADCAST: 7-15-09  
DESCRIPTION: Two weeks ago NV Energy raised rates by 3 percent. Today, the company is asking for another 3 percent hike! The reason - higher fuel costs - and the company says it wants input from the public. Executives say the hike is temporary and as fuel costs drop, so will rates.

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PROGRAM TITLE: NEWS 3 @ 4pm  
TYPE: News  
DATE OF BROADCAST: 7-16-09  
DESCRIPTION: Clark County Social Services is taking steps to handle an overflow of clients after it was forced to close one of its satellite offices. Clients will now have to schedule an appointment instead of just stopping in and getting in line.

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PROGRAM TITLE: NEWS 3 @ 6am  
TYPE: News  
DATE OF BROADCAST: 7-13-09  
DESCRIPTION: High supply and less demand is bringing us a price break to the gas pumps. According to triple A the national average for a gallon of regular gas is now 2 dollars and 53 cents. That's down from 2.61 from last week.

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PROGRAM TITLE: NEWS 3 @ 6am  
TYPE: News  
DATE OF BROADCAST: 7-13-09  
DESCRIPTION: Some new signs that home prices may be stabilizing. Prices were reduced on 20 percent of homes in July, compared with 30 percent a month ago. This means more sellers are getting the price they ask for. That drops Las Vegas from number 2 to number 44 on a list of markets where home prices have to be lowered in order to sell homes.

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PROGRAM TITLE: NEWS 3 @ 5pm  
TYPE: News  
DATE OF BROADCAST: 7-15-09  
DESCRIPTION: One of Boulder City's treasures is in danger of being lost. The Boulder Dam Hotel, Boulder City's first luxury resort, and a big part of the success of Southern Nevada, just shut its doors.

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PROGRAM TITLE: NEWS 3 @ 5pm  
TYPE: News  
DATE OF BROADCAST: 7-16-09  
DESCRIPTION: Our saving you money team just got the latest figures on foreclosures in Clark County, and it's not good. According to Realty Trac, one in 13 households went into foreclosure filing in the first 6 months of 2009.

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PROGRAM TITLE: NEWS 3 @ 5pm  
TYPE: News  
DATE OF BROADCAST: 7-17-09  
DESCRIPTION: Nevada's unemployment rate has jumped to a record level – a staggering 12.3 percent. That means one in eight people cannot find jobs. State officials say in June alone, more than 15,000 Nevadans found themselves out of work.

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PROGRAM TITLE: NEWS 3 @ noon  
TYPE: News  
DATE OF BROADCAST: 8-10-09  
DESCRIPTION: If you're looking for a job, three new Kohl's stores will be opening in the valley. The retail giant started accepting applications yesterday at a job fair at the Eastside Cannery.

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PROGRAM TITLE: NEWS 3 @ 6pm  
TYPE: News  
DATE OF BROADCAST: 8-10-09  
DESCRIPTION: Clean energy is the topic of conversation in the valley right now at the national clean energy summit. Lawmakers say clean energy projects could get our economy back on track by creating new jobs.

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PROGRAM TITLE: NEWS 3 @ 11pm  
TYPE: News  
DATE OF BROADCAST: 8-11-09  
DESCRIPTION: Another sign our states economy is in crisis – gaming dropped in the month of June by 13 and a half percent. That is the 18<sup>th</sup> straight month of decline. And the worst part is it's more than double the drop we saw the month of May.

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PROGRAM TITLE: NEWS 3 @ 6pm  
TYPE: News  
DATE OF BROADCAST: 8-11-09  
DESCRIPTION: Local tourism officials are beefing up security by hiring a terrorism intelligence analyst. The LVVCA has approved 480 thousand dollars in funding over the next three years for the new position.

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PROGRAM TITLE: NEWS 3 @ noon  
TYPE: News  
DATE OF BROADCAST: 8-13-09  
DESCRIPTION: For the 31<sup>st</sup> straight month Nevada leads the nation in foreclosures, and tops the list for cities with the most people at risk for losing their homes.

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PROGRAM TITLE: NEWS 3 @ 11pm  
TYPE: News  
DATE OF BROADCAST: 8-14-09  
DESCRIPTION: A new sign that our financial system is still in trouble. Two banks with multiple branches in Las Vegas have failed. Colonial Bank and Community Bank have both gone under. Despite the failure, both branches will remain open. The FDIC says they will open under a new name.

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